

NUTRITIONAL LABELING STUDY IN BLACK SEA REGION COUNTRIES - NUTRILAB

Goal of the project

- Bring together, review and analyze current research on consumer understanding of claims, and also labeling where this would inform our knowledge of consumer understanding of claims.
- Gather information on how consumer understanding of claims varies across different population groups, to gain insight into the understanding of the 'average consumer'.
- Draw conclusions from existing research to see whether there are areas where further information would be useful, and to inform the direction that any additional research conducted in future could take. A strong component in this framework will be the capacity building. It will explicitly aim to identify and integrate the different and overlapping conceptual understandings of scientists from the different disciplines carrying out joined research in this project.

Short description of the project

This multidisciplinary and comparative Joint Exchange programme will identify and examine how nutritional labeling in European countries and out of Europe can influence on health and welfare of population. Health professionals agree that the relationship between diet and health is important. Our eating habits can help or hurt our overall health and well-being. Good eating habits include being a smart shopper and selecting foods that reflect the Dietary Guidelines. The food label was designed to help people choose foods for a healthful diet. By using the food label, we can compare the nutrient content of similar foods, see how foods fit into our overall diets, and understand the relationship between certain nutrients and diseases.



Project implemented by

- Institute of Microbiology and Biotechnology, Academy of Sciences of Moldova (IMB), Moldova
- Politehnica University of Timișoara (UPT), Romania
- University of Food Technologies (UFT), Bulgaria
- Fundatia pentru Cultura si Invatamant "Ioan Slavici", Romania
- Lucian Balaga University of Sibiu (ULBS), Romania
- University of Rousse Angel Kanchev (UR), Bulgaria
- Transilvania University of Brasov (UNITBV), Romania
- Technical university of Moldova (TUM) Moldova
- Donetsk National University Economics and Trade named after M. Tugan-Baranovsky (DONNUET), Ukraine
- Kharkiv State University for Food Technologies and Trade (KSUFT), Ukraine
- National University of Food Technologies, (NUFT), Ukraine
- St. Petersburg State Institute of Technology (Technical University) (SIT), Russian Federation

Implementation period

01.01.2013 – 31.12.2015

Main activities

1. Integrate experiences from consortium countries into NUTRILAB project development;
2. Provide guidelines for sampling and administration;
3. Translate the NUTRILAB results and questioners from English to the language instruction in the respective countries;
4. Coordinate the NUTRILAB data collection for all consortium countries and partners and other participating countries;
5. Relevant theories, findings and methodology, and provide an overview of previous similar surveys to aid instrument development;
6. Collect data in each NUTRILAB consortium country.
7. data collection will be defined in different steps:
 - definition of keywords for search engines;
 - Web-browsing;
 - Compile a report/book towards the end of the project.

Results

- NUTRILAB seasonal schools which provide within a reasonably compact timeframe as a thorough and exhaustive treatment as possible of various topics in food labeling, but from a particular angle in each case
- Second North and East European Congress on Food (NEEFood-2013) which was held on May 26-29 2013 on the premises of the National University of Food Technologies

Applicability and transferability of the results

- Review of EU and national action plans, papers surveys;
- Review of EU and national R&D projects and programmes;
- Code and clean the national data files (all partners);
- Merge the national data files into the international data file, and clean it;
- Conduct general overall comparative data analysis and sum up findings from the project at large;



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